

AquaAlloc™

Water Rights Transfer Platform

Pre-Seed | \$500K

THE PROBLEM

- \$3B water trading market manual & fragmented
- 6-8 week approval cycles
- No audit trail compliance
- Brokers spend 5-10 hrs/trade
- Zero standardized platform

THE SOLUTION

- Real-time allocation ledger
- One-click approvals
- Automated state compliance
- Immutable audit trail
- Geo-bound to jurisdiction
- \$5K-15K/mo SaaS + 0.5-1% fee

MARKET OPPORTUNITY

- Water trading: \$3B TAM
- Water mgmt SaaS: \$20B+ TAM
- 50+ water districts ready
- Regulatory tailwinds
- Zero competition
- \$30M+ ARR by Year 5

BUSINESS MODEL

Transfer fee: 0.5-1%
avg \$250K trade = \$1.25-2.5K
SaaS: \$5K-15K/month per water authority
Y1: \$31K ARR (15 users)
Y5: \$30M+ ARR (130+ districts)

MVP & GO-TO-MARKET

Q2 2026: Single district pilot (Colorado River District)
Q3 2026: 3-5 pilot customers
Q4 2026: Second market launch
Q1 2027: Series A readiness
Focus: Digital ledger + compliance

WHY NOW?

- Megadrought normalizing
- SEC/EPA enforcement ↑
- SaaS adoption in government
- Water authorities seeking digital solutions
- Greenfield market: first mover

USE OF \$500K FUNDS

Engineering (4 eng): \$200K
Go-to-market: \$150K
Compliance & legal: \$100K
Operations: \$50K

Runway: ~18 months

KEY METRICS

Gross margins: 70%+
EBITDA positive: Y3
CAC payback: 6-9 months
Churn: <5% annual
TAM expansion: 3x with groundwater + interstate

LET'S TALK

hello@aquaalloc.io
aquaalloc.io