

BuildFinance™

Blockchain-native milestone certification for construction—no escrow, immutable audit log, instant payment release

THE PROBLEM

- \$30B/yr in construction payment disputes
- Manual verification = bottlenecks
- No transparent audit trails
- Subcontractors wait weeks for confirmation

THE SOLUTION

- GC uploads verification (photos, checklists)
- DUAL state machine automates transitions
- Immutable certification ledger
- Event-driven payment cascades
- Compliance automation (lien laws, retainage)

TRACTION

- MVP: 90 days, 1 GC, 5-7 milestones
- Year 1 Target: \$400K ARR
- Year 5 Target: \$40M+ ARR
- TAM: \$13T construction
- Margin: 65%

BUSINESS MODEL & GTM

Revenue: Per-milestone certification (\$10-50) + SaaS (\$2K-10K/mo) + Lender licensing. **MVP:** 1 GC partner, 1 residential project, Esub/Touchplan integration.

Expansion: Multi-GC by Month 6, lender partnerships by Month 12.

FUNDING ASK: \$500K PRE-SEED

Use: Product \$200K | Sales \$100K | Compliance \$75K | Team \$75K. 18-month runway. Target \$400K ARR Month 12.

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