

FleetIQ™ - Fleet Maintenance Compliance & Resale Certification Ledger

Blockchain-backed vehicle maintenance tokens on DUAL Network. Fraud-proof history. Immutable audit trail.

THE PROBLEM

- Odometer rollback & hidden maintenance costs fleet buyers \$10B+ annually
- Manual records fragmented & tampered
- Fleet operators lack immutable proof for resale
- Insurers can't verify maintenance history

THE SOLUTION

Token-per-vehicle mints on DUAL Network. Tracks maintenance events (oil changes, inspections, repairs) in immutable ledger. State machine: *In_Service* → *Maintenance_Due* → *Under_Service* → *Service_Completed* → *Ready_for_Resale* → *Sold*

Cryptographic proof at resale prevents fraud.

MVP SCOPE (3 MONTHS)

- 1 fleet operator, 50 light trucks
- Smart contract + fleet dashboard
- Maintenance logging & resale certification
- <\$0.01/event on DUAL Network

MARKET OPPORTUNITY

TAM: \$55B+ (Fleet Mgmt \$40B + Used Vehicles \$10B + Insurance \$5B)

SAM: \$8B (US Fleet)

SOM (Y1): \$500K (50-200 fleets, 500-5K vehicles)

BUYERS & REVENUE

- Fleet Operators: \$5-15/vehicle/month
- Fleet Platforms (Samsara): \$2K-10K integration
- Used Vehicle Auctions: \$50-200/certification
- Insurers: Risk-adjusted underwriting fees

Y1 Target: \$500K-\$2M ARR

COMPETITIVE ADVANTAGE

- ✓ Immutability = odometer fraud impossible
- ✓ State Machine = legal compliance (NHTSA/FTC)
- ✓ Cost = <\$0.01 vs. Ethereum's \$0.50-2.00
- ✓ Fleet-First Design = Samsara/Verizon integration

THE TEAM

- Founder/CEO: 10Y fleet ops + logistics
- CTO: Solidity engineer, 5Y blockchain
- COO: SaaS scaling + B2B sales
- Advisors: Samsara PM, Convoy/Flexport/Blockchain Capital angels

MILESTONES

M0: Smart contract audit, DUAL deploy

M1 (Mo 3): MVP + first beta fleet

M2 (Mo 5): \$50K MRR, PMF signals

M3 (Mo 8): Samsara API integration, 200+ vehicles

M4 (Mo 12): \$500K ARR, Series A ready

5-YEAR FINANCIALS

Y1	Y2	Y3	Y4	Y5
\$500K	\$3M	\$12M	\$28M	\$45M
500 vehicles	5K	25K	75K	150K
(\$400K) EBITDA	\$200K	\$2.4M	\$7M	\$12M

USE OF FUNDS: Product & Engineering \$250K | Go-to-Market \$150K | Ops & Legal \$70K | Runway \$30K — 18-month path to Series A

Contact: hello@fleetiq.io | Pre-Seed \$500K | DUAL Network | April 2026