

# HarvestChain™ — DUAL Network

## Field-Level Harvest Attestation & Delivery Milestones

THE PROBLEM	THE SOLUTION	MARKET & TRACTION
<p><b>Contract farming opacity:</b> No real-time proof of harvest/delivery. Traders can't verify milestones. Farmers lack attestation for insurance. Disputes delay payments.</p> <p><b>Market need:</b> \$10T commodity trading + \$25B AgTech. 40% of global ag output is contract farming.</p> <p><b>Customer pain:</b> Manual reconciliation; supply chain financing blocked by opacity.</p>	<p><b>Tokenized harvest tokens:</b> Planting → Growing → Harvested → In_Transit → Delivered → Settled.</p> <p><b>Farmer attestation:</b> GPS + photo + SMS (no app, works offline).</p> <p><b>Buyer acceptance:</b> Disputes logged; payment triggered automatically.</p> <p><b>MVP scope:</b> Wheat, 1 farmer + 1 trader, 3 milestones, 4-month build.</p>	<p><b>TAM:</b> \$50–100M (SaaS for 500+ traders).</p> <p><b>Y1 target:</b> \$50–100K revenue; 200–500 contracts; 3–5 trader clients.</p> <p><b>Y5 projection:</b> \$35M+ ARR; 150K+ contracts.</p> <p><b>Go-to-market:</b> Direct sales + distribution partnerships with contract farming platforms.</p>
REVENUE MODEL	USE OF FUNDS (\$500K)	WHY WE WIN
<p><b>Per-attestation:</b> \$10–\$50/milestone (3/contract = \$30–\$150)</p> <p><b>Trader SaaS:</b> \$2K–\$10K/month (dashboard, API, integrations)</p> <p><b>Insurance:</b> \$500–\$2K per policy (attestation verification)</p>	<p><b>Engineering:</b> 40% (\$200K)</p> <p><b>Pilot &amp; CA:</b> 30% (\$150K)</p> <p><b>Operations:</b> 20% (\$100K)</p> <p><b>Runway:</b> 10% (\$50K)</p> <p><b>Runway to Series A:</b> 18 months</p>	<p><b>Purpose-built</b> for contract farming (not generic blockchain)</p> <p><b>Mobile-first:</b> SMS + offline (zero friction)</p> <p><b>Regulatory clear:</b> Attestation SaaS (not custody)</p> <p><b>Revenue immediate:</b> \$50–500/contract; scalable SaaS margins</p>

Pre-Seed Raise: \$500K | Contact: [team@harvestchain.io](mailto:team@harvestchain.io) | [harvestchain.io](http://harvestchain.io)