

InsuraGuard™

MGA Claims-Tracking Ledger | Pre-Seed Funding

THE PROBLEM

Claims lack transparency. Manual workflows cause delays. Reinsurers struggle to verify claim status.

THE SOLUTION

Immutable ledger tracks claims: Filed → Assigned → Investigating → Approved → Paid → Closed

MVP

Single MGA, CGL, 500 claims/mo. Revenue: \$5–\$15/claim or \$5K–\$25K/mo SaaS.

MARKET

US Claims: \$8B | InsurTech: \$10B TAM | 50K+ MGAs managing \$3T

CUSTOMER

Mid-market MGAs (\$100M–\$500M premium). Secondary: insurers, reinsurers.

GTM

Direct sales (6–12mo), integrations, conferences, freemium (100 claims free).

UNIT ECON

COGS: \$0.50–\$1.00/claim | Margin: 80–90% | CAC Payback: 6–9 mo

5-YEAR PATH

Y1: \$350K | Y2: \$2.1M | Y3: \$8.5M | Y4: \$22M | Y5: \$40M

USE OF \$500K

Engineering: \$250K | S&M: \$100K | Ops: \$80K | Runway: \$70K

COMPETITIVE EDGE	TRACTION	TEAM & ADVISORS	RISKS & MITIGATION
<ul style="list-style-type: none">✓ First-mover✓ Patent-pending✓ Scalable 100K/day✓ Insurance expertise	<ul style="list-style-type: none">✓ Signed pilot✓ \$1.2M pipeline✓ NAIC support✓ Patent filed	<ul style="list-style-type: none">✓ CEO: 10y InsurTech✓ CTO: Blockchain✓ COO: MGA ops✓ NAIC advisor	<ul style="list-style-type: none">✓ Reg: partnerships✓ Adoption: freemium✓ Competition: moat✓ Sales: 6–12mo

hello@insuraguard.io | www.insuraguard.io | Seeking \$500K to reach profitability in 18–24 months