

LuxeVerifyTM

Blockchain-Backed Authentication Ledger for Luxury Consignment

PROBLEM

- \$350B counterfeit luxury goods
- Platforms re-authenticate resold items
- No permanent chain of custody
- Buyers lack confidence

TEAM & ADVISORS

CEO: Blockchain engineer, 8+ years Web3
Co-founder: 15+ years luxury
Advisors: Vestiaire, Rebag founders
+ authentication leaders

PRODUCT & REVENUE

NFT tokens represent authenticated items. State machine:
Authenticated → For_Sale → Sold → Received →
Resale_Listed

Revenue: 1-2% transaction fee + \$5K-20K platform SaaS

THE ASK: \$500K PRE-SEED

- Smart contract: \$150K
- Integration: \$150K
- Team (3): \$150K
- Legal, ops: \$50K

Milestones: 1K items, audit, live partner

GO-TO-MARKET & FINANCIALS

Y1-2: The RealReal (handbags)
Y2-3: Vestiaire, Rebag (watches)
Y5: Industry standard

Y1: \$120K ARR | Y5: \$55M ARR

COMPETITIVE ADVANTAGE

- ✓ Immutable chain of custody
- ✓ Network effects (multi-platform)
- ✓ Clone-proof tokens
- ✓ Regulatory safe harbor
- ✓ B2B2C model