

SubFlow™

Enterprise SaaS License Optimization & Reallocation

THE PROBLEM

\$45B Annual Waste

THE SOLUTION

MARKET & REVENUE

TAM: \$7B SaaS Mgmt

Price Model:

REAL EXAMPLE: ACME CORP

5,000 Salesforce Seats @ \$50/seat/yr = \$250M/yr

5-YEAR PROJECTIONS

Metric: Y1 Y2 Y3

GO-TO-MARKET

Primary Buyers:

Channels:

WHY SUBFLOW WINS

• Only platform tracking success & outcomes

FUNDING & TEAM

Funding Ask:

Team Expertise: