

# Trust Mesh™

Composable Credential Stack for DUAL Network | Pre-Seed VCP

## THE PROBLEM

Digital identity fragmented. KYC locked in silos. Professionals can't stack credentials. No self-sovereign standard.

## OUR SOLUTION

Programmable identity tokens users own. Stack KYC + certs + insurance to unlock services. Built on DUAL: privacy-preserving, compliant.

## MVP

- KYC credential type
- Onfido partnership
- 100 verified users
- 50 B2B pilots

## TAM & OPPORTUNITY

**Digital Identity:** \$30B by 2028

**Credential Verify:** \$8B TAM

**KYC/AML Spend:** \$15B annually

## USE CASES

- Fintech KYC
- PropTech gatekeeping
- Insurance verification
- HR skills stacking

## REVENUE MODEL

\$1–5 per credential/mo (SaaS)

\$0.50–2 per verification (transactional)

## FOUNDING TEAM

**CEO:** 5y fintech (Square, Stripe KYC)

**CTO:** Blockchain engineer, DUAL core

**COO:** VP Sales, 10M+ users

## UNIT ECONOMICS

**CAC Payback:** 12 → 4 months (Y1→Y5)

**Gross Margin:** 85%

**LTV/CAC:** 3x → 12x

## FINANCIAL PROJECTIONS

Y1: \$400K revenue

Y2: \$3M revenue

Y3: \$12M revenue

Y5: \$50M revenue

**\$500K Pre-Seed | 15 months |  
Launch + 100 pilots**

*Built on DUAL Network: Privacy Layer | Logic Layer | Mutable State | Compliance Layer*