

# VotePath™

Private Community Governance Platform | Pre-Seed Deck

## THE PROBLEM

HOA governance is broken:

- Low participation (30-50%)
- Manual, insecure voting
- No compliance enforcement
- Non-transparent audit trails

## THE SOLUTION

VotePath: Blockchain voting + geo-verification + smart compliance

**Voting Tokens:** 1 token = 1 vote (tied to resident)

**Geo-Verification:** GPS confirms resident status

**Compliance Layer:** Quorum, super-majorities enforced

**Immutable Ledger:** Complete audit trail

## MVP TRACTION

**Emerald Pointe HOA** (200 residents)

- 99.2% participation vs. 40% avg
- Zero compliance violations
- \$4.8K ARR verified

## PIPELINE

- Westminster Court (350 units): LOI
- Oakwood Glen (280 units): Pilot discussion
- Associa (10K+ communities): B2B conversations

## REVENUE MODEL

Per-Resident: \$1-3/resident/month

Community: \$500-2K/month (platforms)

**Example:** 200 residents x \$2 = \$4.8K ARR

## MARKET OPPORTUNITY

TAM: \$90B HOA + \$5B governance SaaS

- 330K+ HOAs | 200M+ residents
- Blockchain adoption ↑40% YoY

## COMPETITIVE ADVANTAGE

- ✓ Geo-location resident verification
- ✓ Immutable compliance enforcement
- ✓ 99.2% participation PMF proof
- ✓ B2B distribution partnerships

## TEAM

CEO: 5Y crypto | CTO: 3 Web3 projects

COO: 8Y FirstService | Legal: Governance expert

## PRE-SEED: \$500K

40% Eng | 25% Sales | 20% Compliance | 15% Ops

**Y1:** 1→5 communities, \$48K ARR

**Y2:** 15 communities, \$400K ARR

**Y5:** 100+ communities, \$45M ARR