

# WarrantyChain™

Extended Warranty Administration on Blockchain

## THE PROBLEM

- \$30B extended warranty market lacks digital infrastructure
- No portable record of coverage when devices change hands
- Claims processing slow (30–60 days) & manual
- 10–15% fraud rate; admin costs ~\$30–50/claim

## THE SOLUTION

Blockchain-backed warranty registry with smart-contract claim settlement & transferability.

- Device-centric tokens (serial # → ownership chain)
- 14-day settlement SLA via smart contracts
- Transferable warranties unlock secondary market value
- Real-time provider dashboard & fraud detection

## MARKET SIZE

TAM: \$5B (warranty admin in \$30B extended warranty market)

SAM: \$1–2B (North America top 100 providers)

## BUSINESS MODEL

Hybrid SaaS:

- Tier 1: \$10K/mo + \$2/policy
- Tier 2: \$20K/mo + \$1.50/policy + 0.3% settlement

**Year 1 ARR:** \$60K–\$250K

**Year 5 ARR:** \$50M+ (1–2% market share)

## GO-TO-MARKET

Direct: Asurion, SquareTrade, Allstate

Indirect: Best Buy, Amazon, Costco, OEM partners

Secondary: Used electronics resellers (Gazelle, eBay)

## MVP & ROADMAP

### Pre-Seed (Months 1–6):

- ✓ Polygon testnet, smart contracts
- ✓ Single provider pilot (Asurion/SquareTrade)
- ✓ Laptops only, mock claims
- ✓ Legal framework

### Seed (Months 6–18):

- ✓ Mainnet launch, live claims
- ✓ Multi-provider, multi-device
- ✓ Retail partnerships
- ✓ \$250K–\$500K ARR

## TEAM

CEO: 10+ yrs fintech, prior Series B exit

CTO: Blockchain architect, DeFi protocol lead

COO: TPA veteran, 500K+ claims managed

## FUNDING ASK: \$500K PRE-SEED

Eng: \$200K | Legal/Reg: \$100K | Sales: \$100K | Ops: \$100K

[hello@warrantychain.io](mailto:hello@warrantychain.io) | [www.warrantychain.io](http://www.warrantychain.io)